



LOUIE SUMAWAY

Marketing Management

WORK EXPERIENCE

Up Trend Ph | Digital Marketing Manager September 2023 - Present (Freelance)

- Website Manager & Designer, Blog & Content Producer, CMS, CRM Email Marketing, Meta Business Suite Management for SOCMED.

Philman Corp. | Sales & Digital Marketing 1088 Isla De Provisor, Paco Manila June 2022 - August 2023 (Regular - 1yr & 3months)

- Website Manager & Designer, Blog & Content Producer, CMS, CRM Email Marketing, Meta Business Suite Management for SOCMED, Marketing Tools (Company Profile, Product Brochure.)

Cooee Inc. | Research Analyst & Lead Generation Specialist 4th floor Glass Tower, Makati City August 2019 - September 2021 (Regular - 2yrs - 2months)

- **Australia Account LJ Hooker Real Estate Company:** Research for prospective clients, Lead Generation, CRM Management (Salesforce SQL, Hubspot, Snov.io), Data Entry, Data Verification.

SM Homeworld Corporation | Stock Clerk San Marcelino Street, Ermita Manila December 2018 - May 2019 (Probationary - 6months)

- Inventory Control & Management, Data Entry

Childhope Asia Philippines | Street Educator 1210 Penafancia St. Cor. San Gregorio St, Paco Manila February 2016 - May 2017 (Regular - 1yr & 4months)

- Program Development, Outreach & Engagement, Mentoring, Support & Guidance, Event Coordinator, Advocacy.

Tokyo Bubble Tea | Kitchen Helper 220 Tomas Morato Ave, Diliman, Quezon City November 2013 - May 2015 (Regular - 1yr & 7months)

- Food Preparation, Inventory, Assistant Chef

About Me

I have 7th years of work experience from 2013 in different industries which has equipped me with valuable insights and expertise. I am adaptable in any situation and thrive in fast-paced and challenging environments.



0935 698 5742



Isourowes26@gmail.com



208 Blk9, Brgy 649 Zone 68,
Baseco Port Area, Metro Manila

STRENGTH & EXPERTISE

- Website Design & Management
- Content Management
- Email Marketing
- Meta Business Suite Management for SOCMED
- Research Analyst
- Lead Generation
- Data Entry
- MS Office - Word, Excel
- Marketing Tools - Brochures, Flyers, Forms, & etc.

EDUCATION

The National Teachers College
Bachelor of Business Administration
Major in Marketing Management
2017 - 2021

TRAININGS & SEMINAR

- **Administrative Professional Foundation - LinkedIn Learning**
- **Business Continuity Planning - Department of Trade & Industry**
- **Youth Leadership, Education & Advocacy for Development - KKFI**
- **Non - Violent communication Program - Asian Social Institute**